



KONICA MINOLTA

**Cathy Reardon**  
Manager, Interactive Marketing

Date: March 8, 2011

To: All Konica Minolta Sales Channels, All Konica Minolta Employees

**Subject: Konica Minolta Newsfeed – Volume 3, Issue 6**

The next issue of our NewsFeed is headed to prospects near you.

This month's news includes:

- **All Covered Inc. – Managed IT Services**
- **bizhub Named Line of the Year by BLI**
- **Konica Minolta Ultimate Lacrosse Sweepstakes**
- **0% Financing Through March 31st**
- **Clean Planet Program**
- **Introducing bizhub 652 / 552**
- **Awards and Accolades**



The Newsletter is part of our continuing efforts to increase leads to all channels by driving prospects back to our site. We believe these types of marketing activities will highlight Konica Minolta as a value added provider of products and services and keep us top of mind during the purchase process.

Please [click here](#) to preview a hosted version of this campaign!

Sincerely,